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Ardent Credit Union Opens Havertown Branch

Ardent Marks Delco Day with 6.10% APY 8-Month CD and Other In-Branch Offers
PHILADELPHIA, Pa. (June 12, 2023) —Ardent Credit Union (Ardent) is pleased to announce the opening of its new Havertown branch at 160 W Eagle Road on Saturday, June 10, 2023.

Ardent chose to celebrate its new presence in Delaware County by hosting a Delco Day celebration featuring special offers, Delco-themed activities and more. Delco Day is a state-recognized holiday celebrated on June 10 in honor of the 610 area code that covers much of the county.

Embracing its new community, Ardent's Delco Day festivities included chances to win more than \$5,000 in gift cards from Havertown businesses, Havertown-exclusive giveaways, Delco-themed photo ops and free water ice from Ardent's neighbor on Eagle Road, Pop's Water Ice.

In keeping with the Delco Day theme, Ardent introduced a special, limited-time CD offer: An 8-month "Delco" CD that earns 6.10% annual percentage yield and is only available in the Havertown branch.

The 2,600-square foot location is situated across the street from the Haverford Area YMCA. Ardent entered into a partnership with the YMCA in October 2022.

"We are thrilled to expand our physical footprint in Delaware County and to celebrate Delco Day with all our new neighbors," Rob Werner, President and CEO of Ardent, said. "From our free rewards checking to our unique auto buying concierge service, our presence in Havertown brings the very best of our innovative banking solutions to this tight-knit community. We look forward to this exciting opportunity to demonstrate the credit union difference and our never-quit attitude to new members in the area."

In addition to its Delco Day CD offer, the credit union's other limited-time grand opening offers included:

- A savings account with a special 5.00% annual percentage yield guaranteed through the end of 2023 (must be opened at the Havertown branch)
- A bonus up to \$200 with a new, free Cashback or High-Yield Checking account (must be opened at the Havertown branch)

For full offer details, hours and more, visit ardentcu.org/Havertown.

Ardent has nearly 37,000 members across the greater Philadelphia region and has more than \$850 million in assets. A growing credit union, Ardent is the 18th largest in the state.

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ABOUT ARDENT CREDIT UNION

Ardent Credit Union is a member-owned financial cooperative. Originally founded in 1977 by the employees of the SmithKline Corporation, Ardent has more than \$850 million in member assets. Headquartered in Philadelphia, Ardent serves Philadelphia, Montgomery, Delaware, Bucks and Chester Counties. For more information, visit ArdentCU.org or call 800.806.9465.