



**FOR IMMEDIATE RELEASE**

## **Philadelphia’s Ardent Credit Union Relocates Headquarters**

*Ardent relocated its headquarters to 3 Parkway in Center City. The space’s open layout and technical features create a new comfortable and collaborative workspace for their modern, hybrid workforce.*

**PHILADELPHIA (January 31, 2024)** –Ardent Credit Union ([Ardent](#)) has relocated its corporate headquarters a few blocks south to the 3 Parkway building at 1601 Cherry Street in Philadelphia. This move has positioned Ardent Credit Union in a more central location and enabled it to offer an upgraded collaborative working environment for employees.

The new headquarters supports close to 100 team members and totals 18,500 square feet of office space. With couches and banquettes, as well as state-of-the-art conference rooms, the space fosters innovation and teamwork. Additionally, the inclusion of touchdown areas provides a comfortable work environment for hybrid employees and gives the financial cooperative flexible space to grow.

Located on the 20<sup>th</sup> floor, the headquarters is ringed by floor-to-ceiling windows to ensure each employee has access to natural sunlight and views of the city. Personal workstations now include upgraded technology to make in-person and virtual meetings more productive. Each individual workspace converts to a standing desk at the touch of a button and has multiple monitors with a docking station to make work both more comfortable and portable. Additionally, Ardent installed phone rooms and a wellness room as private space for employees.

“We are thrilled with our upgraded headquarters and with this opportunity to renew our commitment to our city. We are grateful to all our partners in this process for making our vision a reality,” said Rob Werner, CEO of Ardent Credit Union. “A significant portion of our workforce is hybrid, so designing a space where everyone can work from anywhere was essential. The open layout and dedicated collaboration areas encourage teamwork, innovation and problem solving between departments—all of which will lead to an improved member experience.”

The environmental impact of the new location was also strongly considered in the design. Eco-friendly materials and finishes were selected with embodied carbon, recycled content and bio-based content in mind. Low-emitting materials, including low-VOC paints, were used throughout the project. The use of these materials creates a healthier environment and improves indoor air quality. Occupancy and daylighting sensors reduce energy used and maximize natural light throughout the office space.

Ardent’s new collaborative headquarters was designed by HOK’s Philadelphia office. The 10-month project was overseen by Binswanger and INTECH Construction served as the general contractor, both headquartered in Philadelphia.

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**ABOUT ARDENT CREDIT UNION**

Ardent Credit Union is a member-owned financial cooperative. Originally founded in 1977 by the employees of the SmithKline Corporation, Ardent has more than \$850 million in member assets. Headquartered in Philadelphia, Ardent serves Philadelphia, Montgomery, Delaware, Bucks, and Chester Counties. For more information, visit [ArdentCU.org](http://ArdentCU.org) or call 800.806.9465.

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