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**ARDENT CREDIT UNION ANNOUNCES NEW PARTNERSHIP  
WITH PHILADELPHIA UNION**

***Ardent Credit Union Named The Official Credit Union of the Philadelphia Union and Talen Energy Stadium***

**PHILADELPHIA, Pennsylvania (January 23, 2020)** – Today, **Ardent Credit Union** announced a new partnership with Philadelphia Union, to become the official credit union of the Philadelphia Union and Talen Energy Stadium. As a part of the agreement, Ardent will be the presenting partner of year-round youth programming, community initiatives in the Philadelphia-area, and pregame activities for fans on the plaza.

“Serving the greater-Philadelphia area is a top priority for the Philadelphia Union and something that we aim to include as a part of every partnership agreement,” said Jean-Paul Dardenne, Senior Vice President of Corporate Partnerships at the Philadelphia Union. “With a strong focus on the counties immediately surrounding Philadelphia, we found a perfect partner in Ardent to continue our mission to create change in our own backyard.”

Ardent Credit Union will be the presenting partner of year-round youth soccer programs in the five counties served by Ardent – Bucks, Chester, Delaware, Montgomery and Philadelphia Counties. In addition, Ardent and the Philadelphia Union will produce a youth program which will provide financial education materials to schools in the greater Philadelphia area.

“We're thrilled to kick-off our partnership and financial education program with the Philadelphia Union,” said Rob Werner, President & CEO of Ardent Credit Union. “We have established a legacy of supporting financial literacy and are proud to align ourselves with an organization that offers youth programs that encourage learning. As two innovative, challenger brands with grit, we are looking forward to working together.”

For more information, please visit [www.philadelphiaunion.com](http://www.philadelphiaunion.com) or to speak with a representative from Ardent Credit Union, contact **Gabrielle Schwab** at (215) 627-4747 or e-mail [gs@neffknows.com](mailto:gs@neffknows.com).

**About Ardent Credit Union**

Ardent Credit Union is a member-owned financial cooperative. Originally founded in 1977 by the employees of the SmithKline Corporation, Ardent has more than \$700 million in member assets. Headquartered in Philadelphia, Ardent serves Philadelphia, Montgomery, Delaware, Bucks and Chester Counties. For more information, visit [ArdentCU.org](http://ArdentCU.org) or call 800.806.9465.

**ABOUT PHILADELPHIA UNION**

The Philadelphia Union is an innovative, forward-thinking professional soccer club competing in Major League Soccer (MLS) and one of Philadelphia's five major league sports teams. Driven by unprecedented fan support, MLS awarded the Philadelphia expansion franchise rights to Jay Sugarman in 2008 and the Union kicked off its inaugural season in 2010. The club has reached the finals of the Lamar Hunt U.S. Open Cup in 2014, 2015 and 2018, and has appeared in the MLS Cup Playoffs in 2011, 2016, 2018 and 2019.

The Philadelphia Union is part of parent company Keystone Sports & Entertainment, which also operates USL Championship side Philadelphia Union II, the Philadelphia Union Academy, Philadelphia Union Foundation and Philadelphia Union Youth Programs. With a commitment to developing talent from the Delaware Valley, the Union have signed nine local players from their academy to a first team contract.

The Union play at Talen Energy Stadium in Chester, PA on the banks of the Delaware River. The custom-built stadium is part of the Union's unique waterfront campus, featuring an historic power plant rebuilt into a 500,000 sq. ft. creative office building, a state-of-the-art Training Complex, over 7 acres of professional grade practice pitches and multiple onsite parking fields. For more information about the Philadelphia Union, visit [www.philadelphiaunion.com](http://www.philadelphiaunion.com) and follow @PhilaUnion on Twitter or Instagram.

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