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FOR IMMEDIATE RELEASE

**ARDENT CREDIT UNION NAMED
ONE OF THE 2016 *BEST CREDIT UNIONS TO WORK FOR***

PHILADELPHIA, PA – August 31, 2016 – Ardent Credit Union has been named one of the 2016 ***Best Credit Unions to Work For***. *Credit Union Journal* has partnered with Best Companies Group to identify companies that have excelled in creating quality workplaces for employees.

The survey and awards program are designed to identify, recognize and honor the best credit unions, nationwide – with Ardent among the only two credit unions named in Pennsylvania and the only one in the greater Philadelphia region. The list is made up of 45 credit unions. The full ***Best Credit Unions to Work For*** list will be featured in the September issue of *Credit Union Journal* and is available online at CUJournal.com.

To be considered for participation, credit unions had to fulfill the following eligibility requirements:

- Have at least 25 employees working in the United States
- Must be in business a minimum of one year
- Must be in one of the following categories based upon asset size: Over \$1 billion, \$500M-\$1B, \$200M-\$500M, or under \$200M

“It is indeed an honor to be chosen among the best places to work for in the country. Providing an environment for our employees to feel empowered, recognized, and respected for their hard work and contributions to help each other and our members is at the core of Ardent’s principles,” says, **Rob Werner**, President and CEO of Ardent.

Determining the ***Best Credit Unions to Work For*** involved a two-step process. The first step consisted of evaluating each participating credit union’s workplace policies, practices, and demographics. This part of the process was worth approximately 25% of the total evaluation. The second part consisted of employee surveys aimed at assessing the experiences and attitudes of individual employees with respect to their workplace. This part of the process was worth approximately 75% of the total evaluation. The combined scores determined the best credit unions and the final ranking. Best Companies Group managed the overall registration and survey process, analyzed the data, and used their expertise to determine the final ranking.

For more information about **Ardent Credit Union** or to schedule an interview with its **President/CEO, Rob Werner**, please contact **Kelly Wolf** at **(215) 627-4747**, or e-mail kw@neffassociates.com

ABOUT ARDENT CREDIT UNION

Ardent Credit Union, formerly known as Sb1 Federal Credit Union, is a bold, savvy, sophisticated, and hardworking credit union striving to make finances easier and more accessible for its members. With its innovative and unique offerings, it looks to benefit members and lead them to long-term financial success. As a member-owned financial cooperative originally founded in 1977 by the employees of the SmithKline Corporation, Ardent Credit Union has more than \$600 million in total member assets. Ardent Credit Union is headquartered in Philadelphia, PA and serves Philadelphia, Montgomery, Delaware, Bucks and Chester counties. For more information, visit ArdentCU.org or call 800.806.9465.